

SUPPANDI AND HIS OLD SCHOOL FRIEND BUNTY ARE AT THE SUPERMARKET, SHOPPING FOR GROCERIES. SUPPANDI IS AT THE CONFECTIONERY SECTION, WHERE BUNTY JOINS HIM AFTER HE IS DONE SHOPPING FOR DINNER.

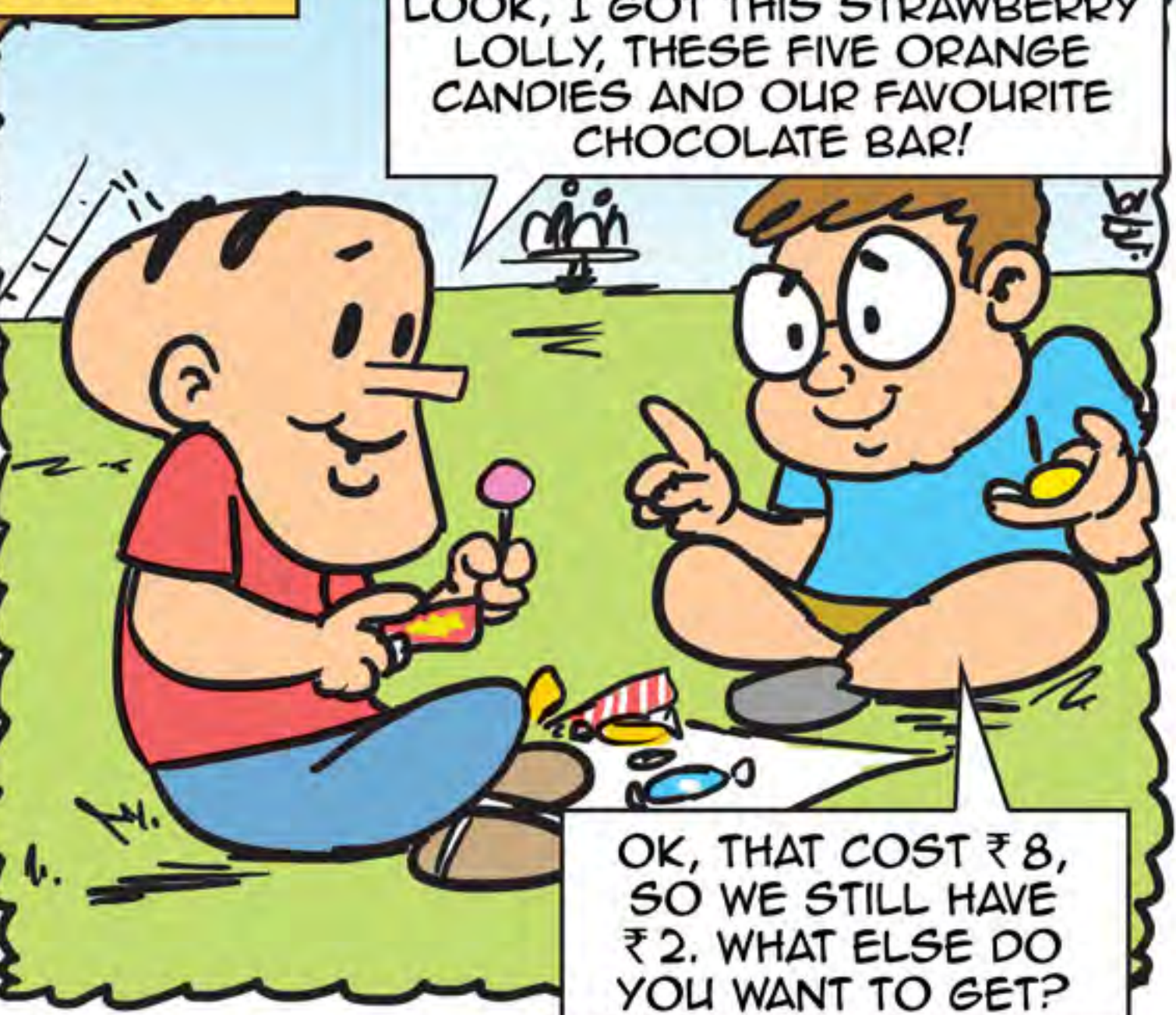


OH, I REMEMBER THIS CHOCOLATE. IT USED TO BE MY FAVOURITE WHEN I WAS A KID.

YAH, THE GOOD OLD DAYS...

OH, WOW, LOOK AT HOW MUCH IT COSTS! TEN RUPEES! REMEMBER THE GOOD OLD DAYS? WE WOULD GET SO MUCH IN ₹10!

SUPPANDI AND BUNTY ARE TRANSPORTED TO THEIR CHILDHOOD.



LOOK, I GOT THIS STRAWBERRY LOLLY, THESE FIVE ORANGE CANDIES AND OUR FAVOURITE CHOCOLATE BAR!

OK, THAT COST ₹8, SO WE STILL HAVE ₹2. WHAT ELSE DO YOU WANT TO GET?

PROFESSOR SIMPLY SIMPLE, HAPPENS UPON SUPPANDI AND BUNTY WHILE THEY ARE LOST IN CHILDHOOD MEMORIES. HE TAPS SUPPANDI ON HIS SHOULDER, BRINGING HIM BACK TO THE PRESENT.



SUPPANDI, WHAT ARE YOU DAY DREAMING ABOUT IN THE MIDDLE OF THE SUPERMARKET?

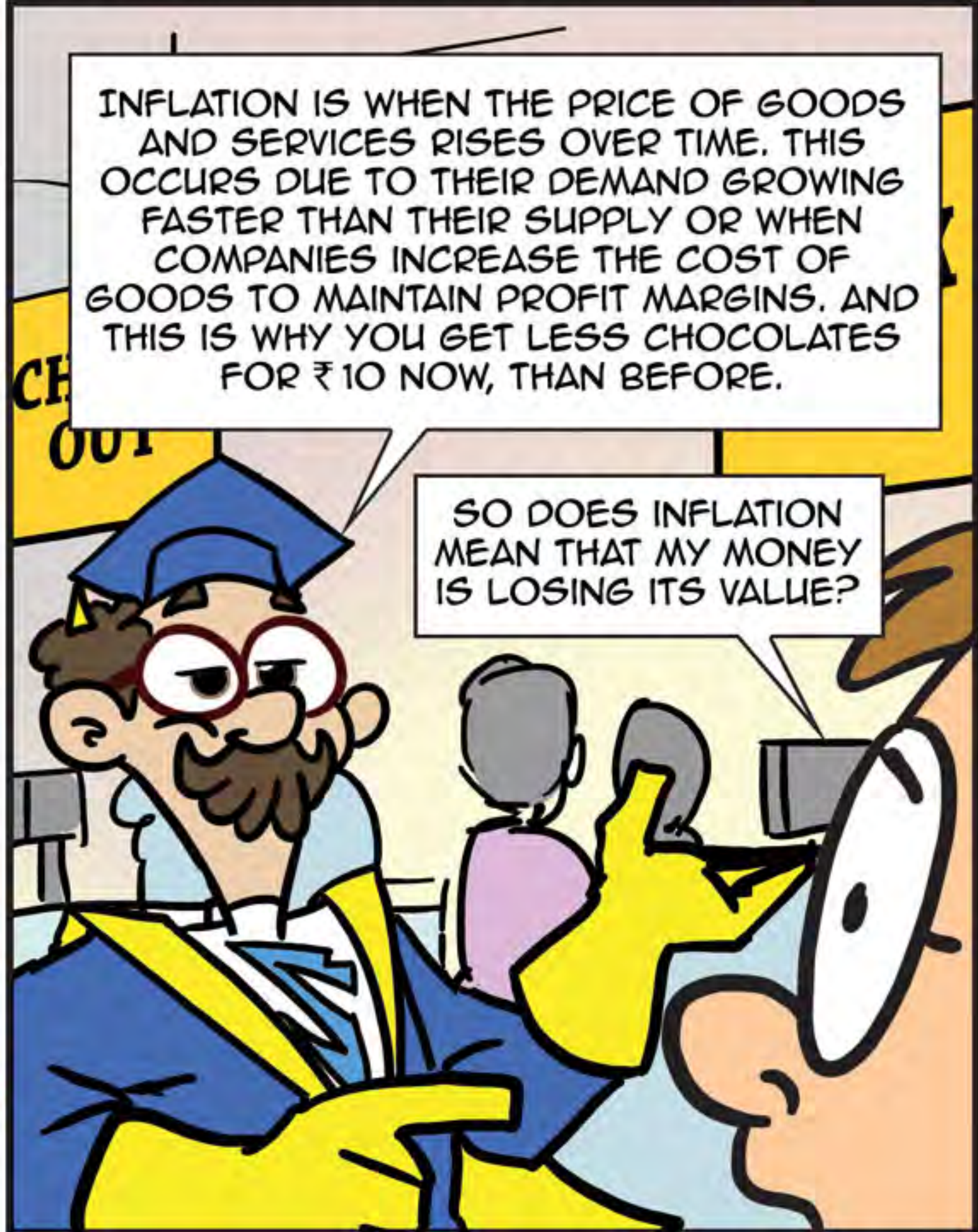
OH, HELLO, PROF! MY BUDDY, BUNTY AND I WERE JUST THINKING ABOUT HOW WE WOULD BUY A MOUNTAIN OF CANDIES FOR JUST ₹10 WHEN WE WERE KIDS.



YES, THE GOOD OLD DAYS. NOW ₹10 DOES NOT HAVE AS MUCH VALUE. IT IS ALL THE EFFECT OF INFLATION.

INFLATION? WHAT IS THAT? AND WHAT DOES IT HAVE AGAINST CANDIES?

COME ON SUPPANDI! LET'S GO TO THE CHECK-OUT COUNTER. I WILL EXPLAIN ON THE WAY.



INFLATION IS WHEN THE PRICE OF GOODS AND SERVICES RISES OVER TIME. THIS OCCURS DUE TO THEIR DEMAND GROWING FASTER THAN THEIR SUPPLY OR WHEN COMPANIES INCREASE THE COST OF GOODS TO MAINTAIN PROFIT MARGINS. AND THIS IS WHY YOU GET LESS CHOCOLATES FOR ₹10 NOW, THAN BEFORE.

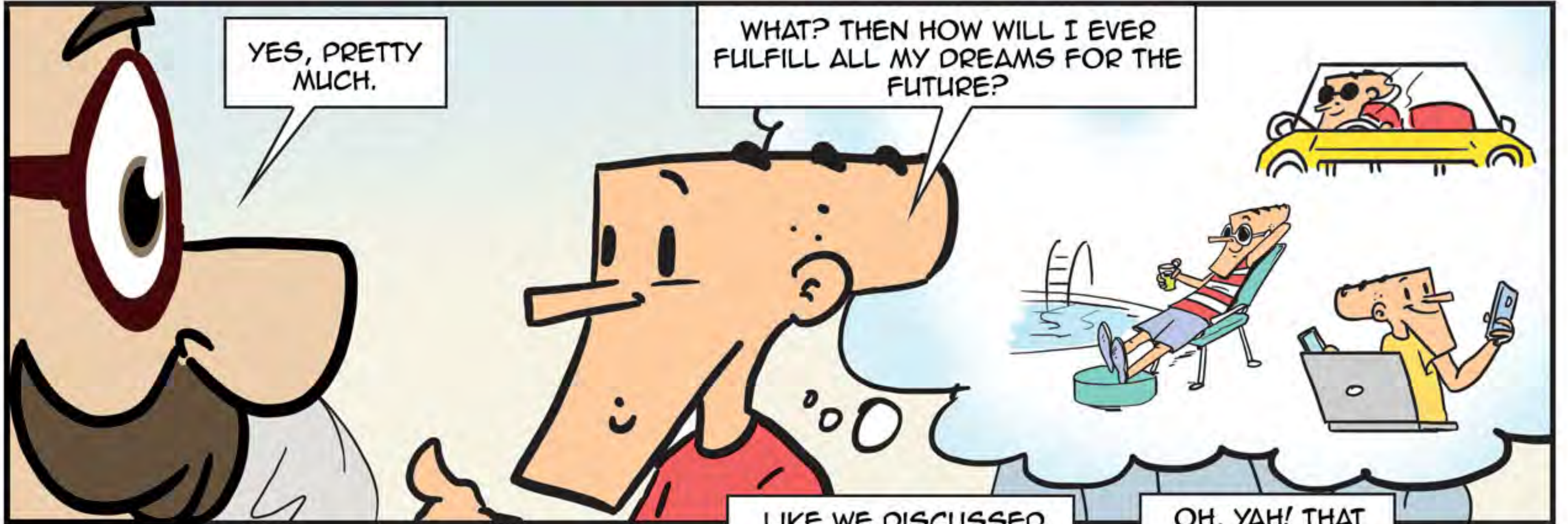
SO DOES INFLATION MEAN THAT MY MONEY IS LOSING ITS VALUE?

PROFESSOR SIMPLY SIMPLE, BUNTY AND SUPPANDI CONTINUE THEIR DISCUSSION AT THE CHECK-OUT COUNTER.



YES, INFLATION SIMPLY MEANS THE SAME AMOUNT OF MONEY WILL BUY YOU LESS THINGS TODAY THAN IT DID YESTERDAY.

ARE YOU SAYING THAT ALL THE MONEY I HAVE SAVED WILL LOSE ITS VALUE IN THE FUTURE BECAUSE OF INFLATION?



YES, PRETTY MUCH.

WHAT? THEN HOW WILL I EVER FULFILL ALL MY DREAMS FOR THE FUTURE?

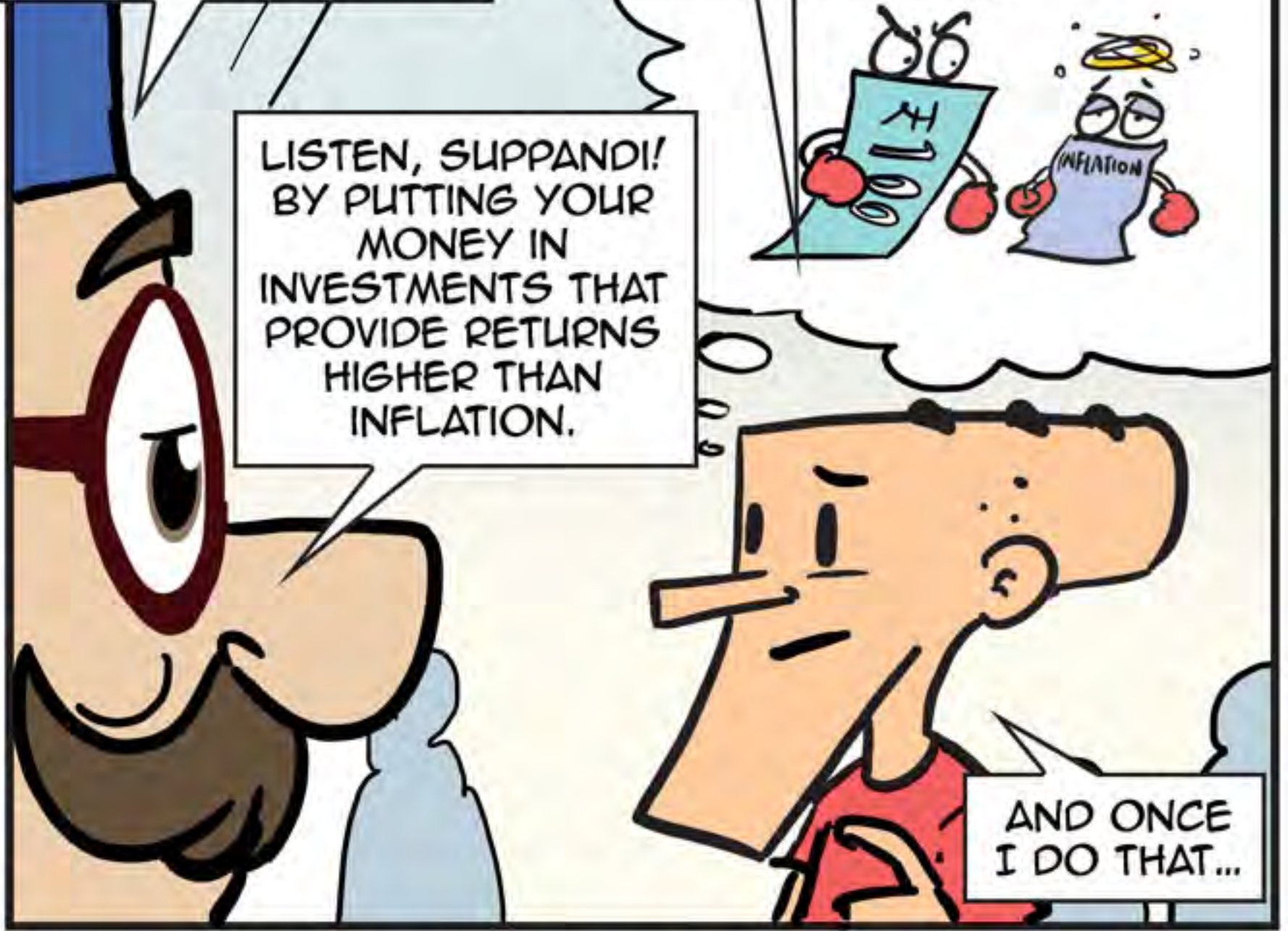


RELAX, SUPPANDI, THERE IS A WAY TO PREVENT YOUR MONEY FROM LOSING ITS VALUE AND BEAT INFLATION.

THERE IS? WHAT IS IT?

LIKE WE DISCUSSED LAST TIME, YOU HAVE TO EFFECTIVELY MAKE YOUR MONEY WORK —

OH, YAH! THAT CONVERSATION ABOUT MAKING MONEY WORK!



LISTEN, SUPPANDI! BY PUTTING YOUR MONEY IN INVESTMENTS THAT PROVIDE RETURNS HIGHER THAN INFLATION.

AND ONCE I DO THAT...

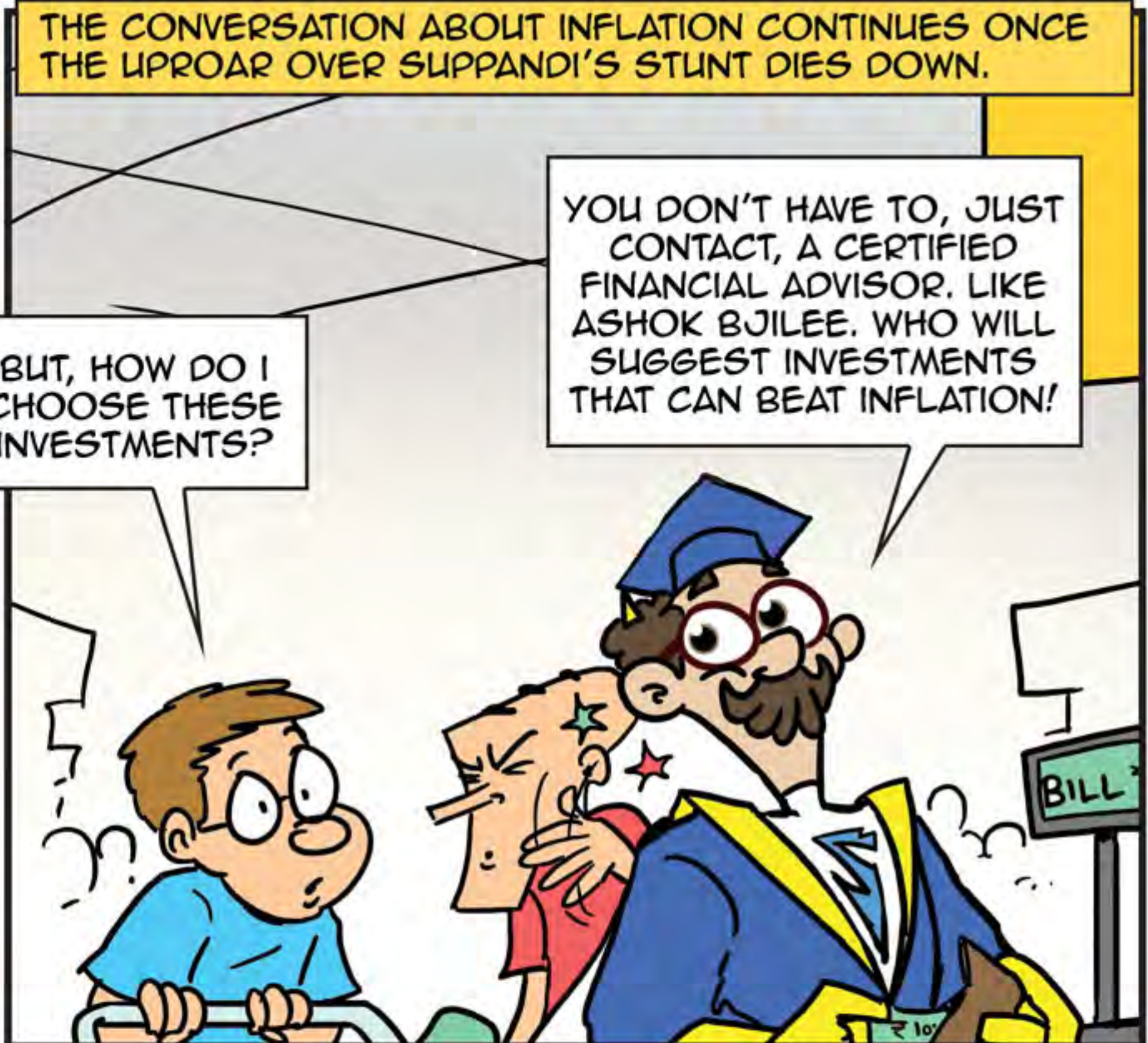


YOU WILL BEAT INFLATION!

YEAH, TAKE THAT INFLATION!

SUPPANDI!

WHACK!!



THE CONVERSATION ABOUT INFLATION CONTINUES ONCE THE UPROAR OVER SUPPANDI'S STUNT DIES DOWN.

BUT, HOW DO I CHOOSE THESE INVESTMENTS?

YOU DON'T HAVE TO, JUST CONTACT A CERTIFIED FINANCIAL ADVISOR. LIKE ASHOK BUJLEE. WHO WILL SUGGEST INVESTMENTS THAT CAN BEAT INFLATION!